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i customer loyalty and petrol station ?s convenience store patronage in penang: the influence of store image, corporate image and customer satisfaction.

FACTORS INFLUENCING CUSTOMER LOYALTY IN MALAYSIAN PETROL ...

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factors influencing customer loyalty in malaysian ... centered on factors influencing customer loyalty in ... and customer loyalty in petrol stations h5: ...

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effects of relationship marketing on customer loyalty: ... of relationship marketing on customer loyalty ... petrol stations develop and maintain customer ...

DESCRIBING CUSTOMER LOYALTY TO SPANISH PETROL STATIONS ...

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describing customer loyalty to spanish petrol stations through rule extraction alfredo vellido 1, terence a. etchells 2, david l. garcía 1, and Ángela nebot

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customer loyalty and petrol station s this particular customer loyalty and petrol station s download pdf start with introduction, brief session till

SMART LOYALTY PETROLEUM RETAIL - WIPRO

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smart loyalty & customer intelligence technical architecture ... discount on a single purchase at the convenience store once a customer has spent \$50 at the fuel station.

SPEEDWAY GAS STATION INTRODUCES NEW LOYALTY PROGRAM

Thu, 18 May 2017 08:37:00 GMT

gas station introduces new loyalty ... speedway's new customer loyalty program will enable the company to ... as well as more than 230,000 fuel and maintenance ...

A SURVEY OF CUSTOMER LOYALTY PROGRAMS APPLIED BY PETROL ...

Sun, 26 Feb 2017 07:29:00 GMT

a survey of customer loyalty programs applied by petrol stations in nairobi // by paul kipkemoytanui lahyuiaifly of

nairn** oomefi jkabeib llama.. a management ...

LNCS 4224 - DESCRIBING CUSTOMER LOYALTY TO SPANISH PETROL ...

Sun, 09 Apr 2017 10:21:00 GMT

describing customer loyalty to spanish petrol stations through rule extraction 971 bayesian framework [4] that allows for the automatic determination of the relevance

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EFFECTS OF RELATIONSHIP MARKETING ON CUSTOMER LOYALTY ...

Wed, 03 May 2017 16:33:00 GMT

effects of relationship marketing on customer loyalty: evidence from petrol service stations in uasin-gishu county kenya

FUELINGLOYALTY - FUEL REWARDS

Tue, 16 May 2017 16:25:00 GMT

increase sales and drive loyalty with the fuel rewards ... we have a national redemption footprint with over 12,000 participating shell stations. ... customer loyalty ...

PETROL STATION MARKET - BFT

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petrol station lessees ... - customer loyalty systems however, it is necessary to bear the fact in mind that the significance of these factors for

CUSTOMER LOYALTY – COUNTYWIDE PETROLEUM

Fri, 19 May 2017 16:57:00 GMT

customer loyalty. by countywide2015 ... customer growth is a huge undertaking and is ... we specialize in supplying gas stations and commercial sites with ...

LOYALTY PROGRAM - WIKIPEDIA

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history for information on historical loyalty programs, see loyalty marketing history. by continent and country north america united states. in the u.s., several ...